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Cornerstone to Launch the Community of Walnut Grove

Cornerstone will be responsible for marketing communications support and advertising for the launch of Walnut Grove, Howard County's newest exclusive, upscale community. Walnut Grove is convenient to Columbia, Baltimore, and Washington, D.C., and is also served by one of the nation's top 10 public school systems and a host of private schools. Cornerstone will develop a community website, sales materials, advertising, and direct mail to promote the community, the many surrounding amenities, and all the benefits of living in Howard County, the third wealthiest county in the United States according to the U.S. Census Bureau.

About Walnut Grove

Located on one of the oldest historical landmarks in Howard County, Walnut Grove will consist of 88 estate home sites, which will be completed by five of the region's top builders; Columbia Builders, Inc., Mitchell & Best Homes, Selfridge Builders, Trinity Homes, and MB Visnic Custom Homes.

About Cornerstone

Cornerstone, established in 1981, provides comprehensive communications services, including advertising, corporate communications, external and internal brand development, public relations and strategic communications, to a variety of clients throughout the mid-Atlantic region. Cornerstone's client roster includes businesses, non-profits and governmental organizations in the financial services, healthcare, residential development, hospitality, recruitment and technology industries.

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