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Cornerstone Names Public Relations Senior Account Manager

Cornerstone, a 25-year-old marketing and organizational communications firm based in Baltimore, announced today that Beth Cavanaugh has been named senior account manager in the agency's public relations department. In this capacity, she is responsible for managing and developing comprehensive communications strategies and coordinating media relations and internal communications for a variety of clients, including Columbia Builders, Inc., Sandy Spring Bank and the Baltimore Community Foundation.

Cavanaugh has nearly 10 years of marketing and communications experience in a variety of industries, including health care, transportation, higher education, financial services and retail. Prior to joining Cornerstone, Cavanaugh spent three years as a senior account manager at gkv communications in Baltimore. She also previously served as a public relations associate at North Arundel Hospital, which is located near Annapolis, Md.

"We are very excited to have Beth join our growing public relations department," said Greg DesRoches, president of Cornerstone. "Her expertise and strong mix of communications skills make her an asset to our team and will help to ensure our clients continue to receive top-notch PR services."

Cavanaugh is a graduate of Loyola College in Maryland, where she earned a Bachelor's degree in Journalism.

Cornerstone is a full-service marketing and communications firm located in downtown Baltimore. Cornerstone provides comprehensive

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communications services, including advertising, corporate communications, external and internal brand development, public relations and strategic communications, to a variety of clients throughout the mid-Atlantic region. Cornerstone's client roster includes businesses, non-profits and governmental organizations in the financial services, healthcare, residential development, hospitality, recruitment and technology industries.

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