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Cornerstone Wins Gold at Annual Awards Event

Cornerstone was recently honored with two Gold ADDY Awards at the Advertising Association of Baltimore's (AAB) annual event. The agency received first-place honors in the Television-Campaign and Advertising Industry Self-Promotion-Collateral categories.

For Television-Campaign, Cornerstone's 30-second, animated spots for Columbia Builders were chosen as the best in the category. And Cornerstone's holiday card, a four-color poster featuring a photograph of a hurricane and the message 'PEACE' embedded in the eye of the storm, was recognized with a Gold ADDY.

Every year, the AAB works with members, volunteers, local businesses, area colleges and universities, and media outlets to celebrate the best creative work through the ADDY Awards. Winners from the local competition go on to the District Two competition. District winners move on to the National ADDY Competition. The process culminates with a presentation of national winners during the American Advertising Federation Annual Convention.

Cornerstone is a full-service communications firm located in downtown Baltimore. Cornerstone provides comprehensive communications services, including advertising, corporate communications, external and internal brand development, public relations and strategic communications, to a variety of clients throughout the mid-Atlantic region. Cornerstone's client roster includes businesses, non-profits and governmental organizations in the financial services, healthcare, residential development, hospitality, recruitment and technology industries.

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