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## NEWS

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### Cornerstone Adds Two New Accounts

Cornerstone, a Baltimore-based marketing communications firm, has announced the addition of two new accounts to its client roster.

Howard Hospital Foundation, the non-profit that coordinates all fundraising activities for Howard County General Hospital; A Member of Johns Hopkins Medicine, has hired Cornerstone to conduct strategic marketing communications planning and to develop a series of collateral materials for its \$20 million capital campaign. Cornerstone will create a variety of fundraising materials, which will be used by the Foundation to raise money to fund the project.

Cornerstone has also been retained by CBO Financial to conduct strategic marketing communications planning for the Columbia, Md.-based organization. CBO Financial provides an array of services to nonprofit organizations looking to develop or acquire new facilities – including financing, planning and construction management.