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Cornerstone Takes Home Four ADDY Awards

Cornerstone was honored with four ADDY Awards at the Advertising Association of Baltimore's 33rd annual ceremony. The agency received silver awards in the Magazine: Four-Color Campaign; Magazine: Four-Color Fractional Page; and Newspaper: Color Campaign categories.

In the Magazine: Four-Color Campaign category, Cornerstone was recognized for "Estate Homes Collection," a series of print ads for Columbia Builders, Inc., and "Making Benefits Managers Smile," a series of print ads for Spectera, Inc. a United Healthcare Company. Cornerstone's "Less Mc. More Mansion" print ad for Columbia Builders was recognized in the Magazine: Four-Color Fractional Page category. And in the Newspaper: Color Campaign category, the agency's print ad series, "We've Multiplied" for Sandy Spring Bank, was an award winner.

This year's ADDY Award judges consisted of seven advertising professionals from throughout the mid-Atlantic region. More than 450 entries were judged and winners from the local competition will go on to the District Two competition. District winners move on to the National ADDY Competition. The process culminates with a presentation of national winners during the American Advertising Federation Annual Convention.